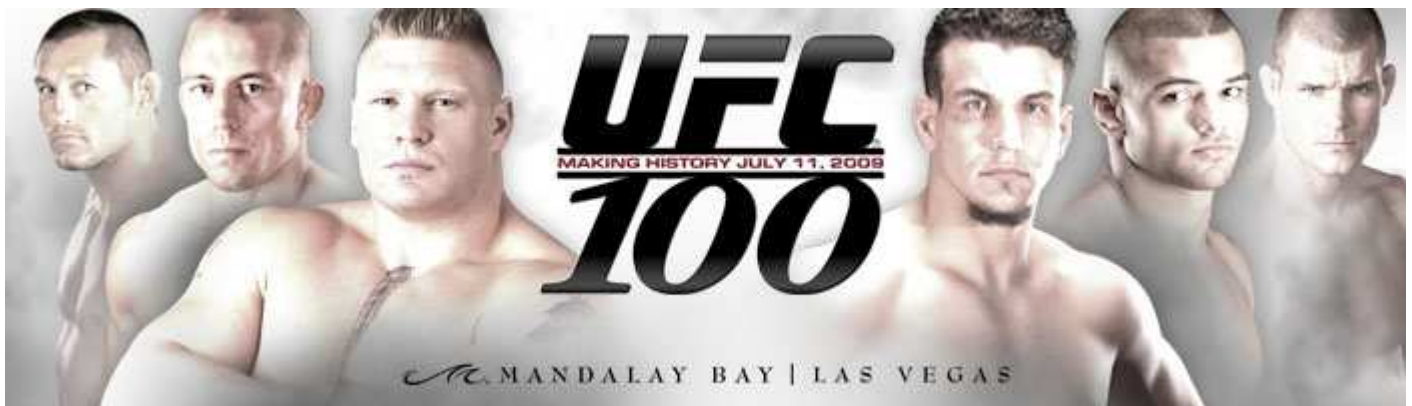




For Immediate Release:
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ULTIMATE FIGHTING CHAMPIONSHIP® TO HOLD UFC® 100 VIEWING PARTY AT NYC'S RADIO CITY MUSIC HALL

Hosted by local UFC fighters Matt Hamill and Frankie Edgar



SATURDAY, JULY 11 – RADIO CITY MUSIC HALL

Tickets Go On Sale at 10 a.m. ET Monday, June 15

Las Vegas, NV (USA) – New York City's Radio City Music Hall has seen some legendary acts enter its 6th Avenue doors. For the first time in history, the deafening cheers from fans watching a UFC® event will echo through those world-famous halls. With the mega-card UFC® 100 already sold out, the Ultimate Fighting Championship® will hold a closed-circuit screening of this historic Pay-Per-View at Manhattan's Radio City Music Hall on Saturday, July 11, hosted by UFC fighters Matt Hamill (fighting out of Utica, N.Y.) and Frankie Edgar (fighting out of Toms River, N.J.). Fight fans can watch all the action as the event will be broadcast in High-Definition on Radio City Music Hall's 70' x 35' screen, marking the largest screen to broadcast a UFC® event in history.

"We are thrilled to bring the excitement of the UFC to New York City with this unique viewing party," said Joel Fisher, executive vice president, Madison Square Garden Sports Properties. "New York's passionate mixed martial arts fans will have the rare opportunity to come together and watch the historic event on our 70 foot screen at Radio City Music Hall."

Tickets for the UFC 100 Viewing Party go on sale at 10 a.m. ET Monday, June 15 and will be priced at \$25 through July 3 (July 4 through the event they will be priced at \$30). Tickets can be purchased at the Radio City Music Hall Box Office, Madison Square Garden Box Office, all Ticketmaster outlets, or online at www.radiocity.com. Tickets are also available by Ticketmaster phone at 866-448-7849 or 212-307-7171.

The first 200 fans in attendance will gain access to the exclusive autograph session, featuring UFC fighters Frankie Edgar and Matt Hamill starting at 8 p.m. A Q&A session with the fighters that is open to all attendees will follow. Discounted food and beverages will be sold throughout the evening.



UFC 100 Viewing Party schedule:

8:00p.m. – 8:40 p.m. ET – Doors open/Exclusive autograph session for 1st 200 attendees

8:50 p.m. – 9:45 p.m. ET – Q & A session with UFC fighters and Host on stage

10:00 p.m. ET – Pay-Per-View screening/UFC 100 goes live!

“I started hearing about UFC 100 around UFC 90. I am blown away by how excited fans were for this event,” said UFC President Dana White. “So I made sure to stack this card with the greatest fights and greatest fighters in the world, and keep ticket prices consistent with our other big events. Once again, our fans responded with a record sellout. This is another great milestone for the UFC. And now, July 11 will feature not only an amazing live event in Las Vegas, but also our fans in New York City will experience a truly one-of-a-kind viewing party at the iconic Radio City Music Hall.”

In the UFC 100 main event, the undisputed UFC Heavyweight Championship will be decided when reigning titleholder Brock Lesnar faces interim champion Frank Mir in one of the most highly anticipated rematches in heavyweight history.

The co-featured bout of the evening will see UFC Welterweight Champion Georges “Rush” St-Pierre put his title on the line against feared striker Thiago “Pitbull” Alves, a man many believe has the style and size to dethrone the seemingly unbeatable champion.

And rounding out the trio of superfights is a pivotal middleweight matchup pitting the coaches of the ninth season of *The Ultimate Fighter*[®], Dan Henderson and Michael “The Count” Bisping, against each other in a bout that will push the winner even closer to a 185-pound title shot.

If there’s a fighter that knows how to put on a show it is Summit, New Jersey born fighter **Frankie Edgar**. The 27-year-old lightweight fighter, who now trains in Toms River, shocked many in the mixed martial arts community with his dominating unanimous decision victory against former UFC lightweight champion Sean Sherk at UFC 98 in May. Edgar is 10-1 as a professional mixed martial artist and graduated from Clarion University with a B.A. in Political Science.

Utica, New York’s **Matt Hamill** has opened plenty of eyes in the UFC’s light heavyweight division. The 32-year-old former college wrestler knocked out Mark Munoz at UFC 96 in March and is becoming a true contender at the 205-pound class. Hamill, who happens to be deaf, is 6-2 in the UFC and remains a true inspiration.

For more information, or current UFC fight news, visit UFC.com, UK.UFC.com, GERMANY.UFC.com or UFCEspanol.com. All bouts live and subject to change.

About MSG Sports Properties

MSG Sports Properties is part of Madison Square Garden, L.P. which is owned by Cablevision Systems Corporation and includes the New York Knicks (NBA); the New York Rangers (NHL); the New York Liberty (WNBA); the Hartford Wolf Pack (American Hockey League); MSG Entertainment, which includes concerts and events at Radio City Music Hall, Madison Square Garden, The WaMu Theater at Madison Square Garden, the Beacon Theatre, the legendary Chicago Theatre, as well as an exclusive co-booking agreement with the venerable Wang Theatre in Boston; and which manages wholly-owned live entertainment properties including the Radio City Rockettes and the Radio City Christmas Spectacular; and the Madison Square Garden arena complex, located in the heart of the New York metropolitan area.

About The Ultimate Fighting Championship[®]



The Ultimate Fighting Championship® is the world's leading professional mixed martial arts organization and offers the premier series of MMA sports events. Owned and operated by Zuffa™, LLC, and headquartered in Las Vegas, Nev., UFC® produces over twelve live pay-per-view events annually that are distributed residentially through North American cable and satellite providers including iNDEMAND Networks, DIRECTV, DISH Network, TVN Entertainment, BellTV, SaskTel Max™, Shaw Pay-Per-View, Viewers Choice, and WOWOW in Japan, and Premiere Combate and SporTV in Brazil, and via the Internet worldwide on Yahoo! Sports, and commercially through Joe Hand Promotions in the U.S. and Canadastar in Canada. In addition to its North American distribution, UFC programming is distributed in over 100 countries and territories throughout the world.

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